



Casual Wine Demonstrators – Brisbane Airport

- \$19.73 per hour + parking and lunch allowances – up to \$60 per shift
- Casual role 2 – 3 shifts per week
- Shifts range btw Mon – Sun, 10am – 7pm

Sirromet Wines has a Satellite Cellar Door in the Brisbane Virgin Domestic Terminal which provides the many people passing through the opportunity to experience and purchase our award winning wines.

As a Wine Demonstrator you will be responsible for attractively show casing our wines, offering tastings and most importantly making sales.

This role requires someone who enjoys sales. They are not fazed about approaching people, asking questions, making product suggestions and closing a sale. We are looking for someone who is hungry for sales and constantly strives for more. Our product is great, we have brand recognition and strong marketing support so this combined with the right person will lead to success.

Experience within the wine industry is not essential, but a proven record of achievement in a sales/demonstrating role is.

If you can confidently say you meet the requirements and would proudly represent our brand please send your resume and covering letter which clearly outlines your relevant experience and why this particular role appeals to you to hmr@sirromet.com

Student and Working holiday visa holders are welcome to apply.

POSITION DESCRIPTION



LIFE • STYLE • WINE ®

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| Position Title: | Wine Demonstrator - Airport |
| Department: | Trade Sales |
| Role Aim: | To maximise wine sales through exceptional customer service that will result in a profitable and high profile position. |
| Location: | Mt Cotton, Queensland |
| Working Relationships: | Reporting to the Retail Business Manager |

KEY ACCOUNTABILITIES

| Key Areas of Accountability | Output Expectations | How these are achieved |
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| Customer Service | <ul style="list-style-type: none"> Happy and satisfied customers, resulting in wine sales and ultimately repeat business. | <ul style="list-style-type: none"> Treat all customers equally, ensuring you are respectful and provide exceptional customer service. Taking care of your customers, their needs and desires in a professional and courteous manner. Project a friendly, warm and professional image for all customers and visitors. Offer assistance and advice when required and when you feel it will benefit the customer. Refer any customer complaints to the Supervisor. |
| Sales | <ul style="list-style-type: none"> Wine sales | <ul style="list-style-type: none"> Always ensure that the response to customers is immediate to increase optimum chances to secure a sale. Ensure company and product knowledge is current, practical and valuable to the customers. Stay abreast of industry trends and information. |
| Housekeeping and Presentation | <ul style="list-style-type: none"> An attractive Cellar Door Area | <ul style="list-style-type: none"> Ensuring the daily set up of the Tasting area, ensuring the area is safe, clean, free of excess items and rubbish and overall projects a professional, yet relaxing and fun environment. Maintain a clean, neat and professional image, ensuring the uniform and personal grooming is in accordance with the company's grooming standards. |
| Operations and Administration | <ul style="list-style-type: none"> Well organised and professional department. | <ul style="list-style-type: none"> Develop good working relations and understanding of all departments and company resources connected to Airport Cellar Door activities. Participate in training and development in all the facets associated with this role, for example conducting wine tastings and general cleaning tasks. Adhering to Company policies and procedures. Perform all tasks asked of you by your Manager, Supervisor and any other senior |

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| | | staff member. |
| Workplace Health and Safety | <ul style="list-style-type: none"> • Workplace free of incidents and hazards | <ul style="list-style-type: none"> • Ensure tools and equipment are used according to safe user guide and for the intention in which it was made. • Ensure all tools and equipment are well maintained, looked after and stored correctly. • Always follow safety guidelines and demonstrate safe work practices. • Report incidents and hazards using company report forms. • Always seek to improve work practices to enhance safety – make suggestions and present ideas. |
| KEY REQUISITES / SKILLS, ABILITIES AND KNOWLEDGE | | |
| <ul style="list-style-type: none"> • Customer Service skills: The ability to perform a wide variety activities and tasks, plus recognize the appropriate behavior and actions that will ensure customers receive the goods and services they require to satisfy their needs or wants in the most effective and efficient manner possible. • Sales acumen: Apply Sirromet sales techniques to increase food and wine sales within Airport Cellar Door. • Working hours: Flexibility to work various hours and days of the week. • Hands on approach: A can do attitude and a willingness to get involved at all levels. • Ability to gain ASIC security clearance which includes Australian Federal Police background checks. • Wine interest: Passion for wine and strong desire to learn more and share this knowledge. | | |