

SIRROMET

LIFE • STYLE • WINE ®

Lighter, Safer and Greener Bottles



Determined to be the most environmentally sustainable winery in Australia, Sirromet is leading the charge to what may be a new 'green' standard for wine packaging in Australia.

While many Australian drink manufacturers have abandoned the traditional use of glass to bottle the likes of water, soft drinks, juice and milk, Sirromet is believed to be the first Australian wine maker to release a retail wine domestically for retail sale exclusively in PET (recyclable plastic) bottles. Using Diamond Clear (PET) Technology to ensure the premium quality of the wines is not compromised. The new plastic bottles use less energy than glass, are shatterproof and 100% Recyclable.

Firmly committed to eco-friendly production, Sirromet believes the 'greener' production, packaging and shipping qualities of PET bottles are simply too great to ignore. Besides generating far less CO2 during production and recycling, PET bottles offer a significantly lighter and more impact-resistant option for delivering wine. Features that also reduce space, weight, and packaging requirements for shipping and (ultimately) the energy used to do so.

Added to its 'green' appeal, Sirromet believes PET bottles provide customers some very practical advantages. Shorter chilling times, lighter wine cases and, best of all, safer bottles for outdoor use – for everything from BBQs to parties, boating and camping, or even sports events and festivals.

Sirromet sees many of the new benefits of PET bottled wines as having a strong appeal with active consumers and believe it will have great potential for growth in markets where wines are often consumed outdoors.

Sirromet Winery 850 Mount Cotton Road, Mount Cotton, Queensland, Australia 4165

Phone (07) 3206 2999 Fax (07) 3206 0900 wines@sirromet.com



Multi-award winning wines from Sirromet Winery

www.sirromet.com